



## **First trading day of Vivendi's spin-off entities: no reduction of the holding discount.**

### **PRESS RELEASE – Paris, December 16, 2024**

The first trading day of Vivendi's spin-off entities revealed what we feared from the outset: there would be no reduction of the holding company discount, as the chosen listing countries were merely a way to bypass French stock market regulations. The combined market value of the four listed entities today stands at approximately €8.5 billion, whereas the fair value announced by management was around €16 billion. This means that the discount, which ranged between 35% and 40% in October, has now widened to 47%.

Following the general meeting vote on Monday, December 9th, Vivendi's share price dropped from €8.90 to €8.30 by Friday's close – a decline of approximately 6.7% – marking a year-to-date low. This sharp drop reflects the justified fears of some investors after the operation was approved. Management repeatedly claimed that the spin-off would eliminate the discount, raising shareholders' expectations for a better valuation at the time of the listings.

However, this was not the case. Instead, the discount has been locked in within the newly listed entities, at their lowest prices of 2024, to the detriment of all minority shareholders who had trusted the project. On top of this market discount, small investors suffered an outright tax loss of €1.28 per share – an additional 15% hit. That is how bad the deal is for the shareholders.

Canal+ shares closed at approximately €2.73, despite a theoretical price of €6.90, representing a discount of around 60%. According to media reports, Maxime Saada is now saying it will take two to three years to close this gap. It would have been far more transparent to share this view before the shareholder vote. Havas is currently trading at a 47% discount, Louis Hachette Group at 35%, and Vivendi itself at over 20%.

The minor rebound in what remains of Vivendi is insignificant considering the overall destruction of shareholder value.

This just goes to show what we have been stressing for weeks: this operation was never in the interest of minority shareholders but served only the interests of the Bolloré Group. Our ongoing legal actions now find even greater legitimacy in the face of these facts. We hope that the judicial process will ultimately allow to erase the holding discount suffered by all minority shareholders.

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